

DOWNTOWN NAMPA NEWSLETTER

Monthly Email Newsletter - May 2021



1ST THIRD THURSDAY EVENT

The Makers Market vendors had some stiff competition in the form cold, 15mph winds last night, but they persevered in the face of adversity and greeted all of the folks from the community that came out to support our 1st Third Thursday event in Downtown Nampa.

A huge **THANK YOU** to all of the Nampa Community that came out last night.

Don't miss next month's event! June 17th – Downtown Psychedelia

Downtown Merchant Raffle Basket

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Merchant Raffle Basket

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Grace In

From the BID Board

Hello BID Membership!

Can you believe it's already the end of May?! Crazy how time flies! As the Board meets the second Tuesday of every month at 7:30, we thought that we would put the highlights of the meetings into the newsletter. This way you don't have to slog through meeting minutes to find the golden nuggets! This month's highlights:

Parking:

Isn't parking always a highlight? We know that it can be difficult to find parking in front of your business at any point during the day. To help offset this, please remember that there are lots of options for your employees for parking within the downtown core. The parking garage, Stampede lot, Dewey Lot, Longbranch, and Academy lot are all leased parking places for your employees. Contact Code Enforcement for signup to lease a spot. 208-468-5473.

You can also contact Max Chavez to acquire a paid parking spot in the dirt lot located at the corner of 13th Ave S. and 1st St S. His phone # is 208-550-5691.

Parking in these places allows MORE parking for YOUR customers.

Sidewalks:

Just a friendly reminder that the sidewalks in front of your business are one of the first things potential customers see when spending time in Downtown. Please make sure they are swept and cleared of clutter and trash.

It is the businesses responsibility to keep sidewalks clear and looking great. This is also a great excuse to get out of the business for a couple minutes and take a breath of fresh air.



Bird Scooter Update

Thank you for your participation and input in the survey on having Bird Scooters in downtown. On Monday, May 17 City Council decided to pause on having scooters available for general use in the downtown.





Spring Clean-Up was a success!

There was a great turnout of people, that love Downtown, who came with their gloves on and smiles ready, to sweep, pick up trash, plant flowers, and make Downtown Nampa beautiful!

We want to extend a great big **"THANK YOU"** to all the groups that volunteered to help us clean up:

Mayor's Office Chamber of Commerce Nampa Rotary Club Nampa Economic Development Office DNCA Board BID Board / Members Parks & Forestry - Loan of tools Code Enforcement - Loan of tools Republic Services - Donation of Dumpsters

Without help from these groups, our Spring Clean Up day would not have been possible, and we would not have been able to cover such a big area in a short amount of time.

If you see flowers that look like they are not getting enough water, please contact the DNCA office: P: 208-468-5419 / E: info@downtownnampa.com





Free

Small Business Financial Training Opportunity

The City of Nampa, Nampa Chamber of Commerce, and the Small Business Development Center are hosting a workshop to provide tools and resources for the financial health of your small business.

Learn how to organize your finances by using:

- Income Statements
- Balance Sheets
- Cash Flow Statements

A panel of experts will be available to help answer your questions on creating and maintaining a successful business.

WHEN: June 16, 2021 7:30-9:00am WHERE: Nampa Development Services Building 500 12th Ave South Nampa, ID 83651

Workshop will also be available online via ZOOM REGISTER HERE:

https://www.cityofnampa.us/FormCenter/Economic-Development-5/Small-Business-Financial-Health-Workshop-203



City Updates



The City of Nampa along with the DNCA and the BID have been asked to review the allowed land uses in the downtown historic district **DH Zone**. This review will not impact current use but will look at what will be allowed in the future within the DH Zone.

Please email downtown@cityofnampa.us if you would like to participate in the review.

Break the Fourth-field Update

There is one more week in the "Break the Fourth-field" promotion for City employees. **\$1880** in receipts (72 transactions) have been turned into the Ec Dev office.

Please email downtown@cityofnampa.us if you would like to offer a special for the promotion.



<section-header>DOWNTOWN NAMPAFOUR SQUAREFRIDAYSJUNE - SEPTLIVE MUSICFOODFAMILY FUNMOVIE

The DNCA Promotion Committee is pleased to announce that we will once again be holding **FOURTH FRIDAYS**. Scheduled June through September, these evening events are designed to draw the Nampa Community into Downtown.

We will be hosting live bands on 1st Street, Family Entertainment and Food Trucks in Lloyd Square. Various levels of sponsorships are available. If interested in being one of our sponsors, contact DNCA Program Manager, Jay Snyder - snyderj@cityofnampa.us.

