



The Downtown Nampa Community Association and the BID are launching a monthly newsletter for downtown business owners to provide enhanced communications on current activities and upcoming events.

UPCOMING EVENTS:

- ♦ **April 17th**
Prohibition Party
Canyon County Historical Society
- ♦ **April 24**
Grand Opening
Farmer's Market
Lloyd Square
- ♦ **April 24th, May 1st, May 8th, May 15th**
Mustard Seed Home Décor
Spring Market Days
- ♦ **May 1st**
Downtown Cleanup Day
- ♦ **May 1st**
Antler's Boutique
2nd Anniversary Sale

ARE YOU PLANNING AN EVENT?

If you are planning an event at your businesses and would like it highlighted in future newsletters please contact the Downtown Promotion Committee at 208-468-5419 or promotions@downtownnampa.com

KEVIN & MARY DANIELS FUND

The National Main Street Center, in partnership with the City of Nampa, Idaho, the National Trust for Historic Preservation, and the National Trust Community Investment Corporation are pleased to offer the Kevin and Mary Daniels Fund, made possible through generous donations from Main Street board members, colleagues, and friends. The fund is a tribute to all that Kevin and Mary Daniels have done for America's cultural heritage. The Kevin and Mary Daniels Fund will provide 0% interest loans to business and building owners to support highly visible improvements to buildings and storefronts in the Nampa Historic District.

Business owners and/or tenants of existing buildings within the defined downtown historic district boundaries in Nampa, Idaho. Consideration will be made for buildings outside of the historic district that can be proven to have historic significance.

QUICK FACTS

- The loan maximum is \$10,000 with an interest rate of zero percent (0%). The preferred minimum loan size is \$4,000.
- With projects whose total amounts are \$19,999 or less, loan recipients will receive a loan of 50% of the total project amount and be required to provide a 50% match. For example, in a \$15,000 project, recipients would receive a \$7,500 loan and provide a \$7,500 match. With projects whose total amounts are more than \$19,999, the loan amount will not exceed \$10,000 and the required match will equal the loan amount.
- The building ownership must be maintained for 5 years.
- The loan amounts must be paid back in full over three (3) years on a monthly basis. Repayment will begin 90 days after receipt of the loan.

FOR MORE INFORMATION ON HOW TO APPLY CONTACT

info@cityofnampa.us or call (208) 468-5419

FREE PUBLIC PARKING AFTER 6PM & WEEKENDS

In collaboration with the BID Board of Directors Code Enforcement has begun enforcing parking limits this week in the Downtown. To keep parking available for customers, business owners and employees can lease parking in the City operated parking lots (\$15/mo), the Downtown Parking Garage (\$30/mo), the private lot on the corner of 1st St S & 13th Ave S (\$15/mo), or use the 4-hour parking spaces located throughout the Downtown.

For information on leased parking contact:
208-468-5419 or
downtown@cityofnampa.us

NEW BUSINESSES

Did you know that the Downtown Nampa Districts had 19 new businesses open in 2020?

If you opened a new business in Downtown Nampa or if you have been in business for a while but have questions about the Nampa Business Improvement District (BID)?

Email
BIDinfo@downtownnampa.com
and you will receive a personal visit to your business to answer your questions

A MESSAGE FROM MAYOR KLING

Supporting a vibrant downtown has been a priority of mine since my time as President/CEO of the Nampa Chamber of Commerce. Downtowns are the heartbeat of a community. Restoring Nampa's downtown to the central hub and meeting place it once was is slowly happening. The City of Nampa is doing all we can to support the work of private investors and businesses investing in Downtown Nampa. We also recently partnered with the Nampa Development Corporation to fund a full-time position (Jay Snyder) to support downtown efforts through the Downtown Nampa Community Association and the Business Improvement District (BID).

Have you heard about the Wall Street project?

It has been years in the making but recently there has been some forward momentum on the project. The purpose of the project is to address blighted conditions by providing a safe, walkable connection from the existing Wall Street pedestrian path through to 2nd Street South.

The Nampa Wall Street Alley Extension Project will:

- address unsightly garbage collection surrounding the local businesses
- provide for a more welcoming pathway for the public to the local and surrounding businesses and remaining corridor
- improve safety concerns by addressing motor vehicle use of the alleyway that create unnecessary traffic issues



WALL STREET ALLEY EXTENSION CONCEPT PLAN OPTION B

PERMITTING PROCESSES

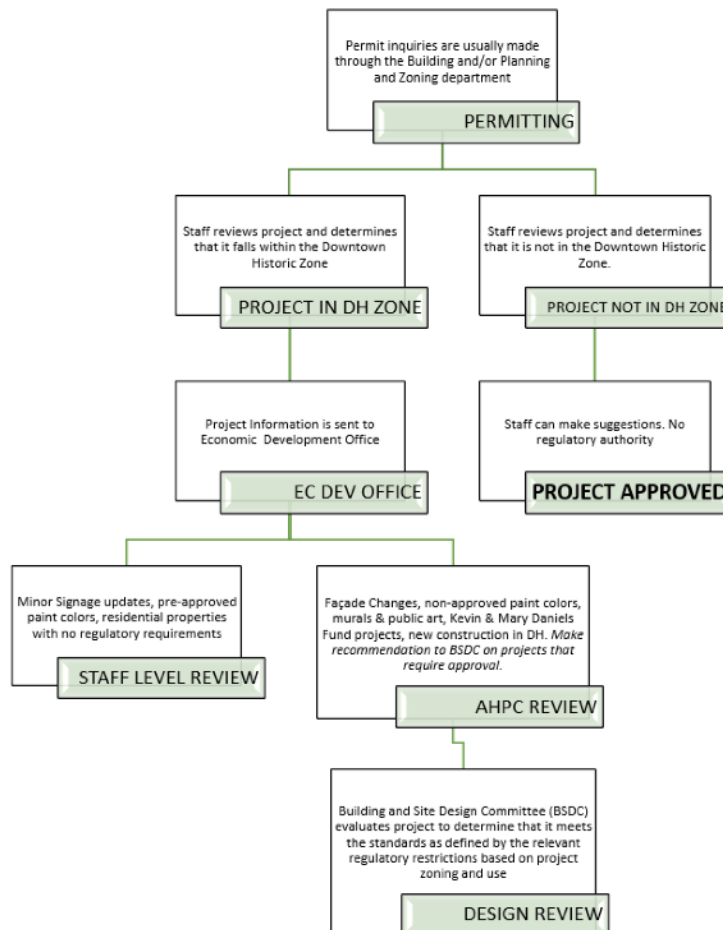
As the weather warms up and business and building owners look to refresh for Spring, the City would like to remind everyone to please get the appropriate permits for and updates or changes made to buildings.

Examples of changes or updates that require permitting and review:

- Changes and improvements made to exterior facades
- New signage
- Changes to electricity, plumbing, or other structural updates to the interior of the space
- Change of Occupancy permits are required for all new tenants
- Creation of any new patio spaces

Historic Preservation and Design Review:

Downtown Nampa is listed as a Historic District on the National Register of Historic Places and has many individually designated buildings. The City of Nampa has been working on updates to certain permitting processes to ensure that the historic integrity of the downtown core is maintained. The graphic below is a brief overview of the permitting process that projects that have an impact on historic properties go through prior to approval.



Note: Projects utilizing CDBG Façade program funds, Kevin & Mary Daniels Funds or on a building falling into the “Contributing”, or “Eligible for NRHP” according to the 2008 TAG Survey are sent to SHPO for review and comment when applications are received at the Ec Dev offices

If you have any questions about whether your project requires a permit or review, please contact Morgan Treasure at treasurem@cityofnampa.us or 208-468-5430

DOWNTOWN NAMPA GIFT CARDS

Working with Yiftee Gift Cards we are pleased to offer all Downtown Merchants the opportunity to participate in this secure, PoS-Independent eGift Card community program.

PROGRAM BASICS

- Local merchants opt in by running a \$0.10 "Activation Card" through their POS.
- Buyer purchase gift card from Yiftee for personal use or to give as a gift. Pays a \$1.00 +5% "edelivery fee"
- Recipient receives digital or printed voucher.
- Recipients used card at any participating merchant.
- Merchant runs the digital or printed card as a "keyed in" Mastercard transaction.

Simply contact our office to get added to the participation list.

email:
info@downtownnampa.com
with GIFT CARD in the subject line

Phone: 208.468.5419

COMMUNITY DEVELOPMENT BLOCK GRANT FUNDING OPPORTUNITY

Each year the City of Nampa receives an allocation from the Federal Housing and Urban Development Department for use to assist low-moderate income residents and address areas of slum and blight. Due to the deteriorated infrastructure in the downtown districts, downtown is eligible to receive funding to support infrastructure projects. This year city staff has requested funding for two downtown projects:

- Design and Engineering for the Wall Street Concept between 1st Street South and 2nd Street South. Funding request is \$60,000.
- Rebuild of the pedestrian corners on 13th Avenue South and 1st Street South with funding for the two corners on the west side of 13th and the southeast corner. Funding request is \$200,000, NDC has also offered to provide match to the project in the amount of \$100,000.

The funding request for these two items as well as all city applications received will go to City Council on April 19th for consideration. At that meeting City Council will make an allocation decision that will then be open to the public for comment for a minimum of 30 days. Downtown business owners are invited to submit written comment to the economic development office. For comments to be submitted to Council for the April 19th meeting they must be received by Economic Development no later than end of day Tuesday April 13th. You may email comments to downtown@cityofnampa.us or mail to 500 12th Avenue South, Nampa ID 83651.

NEW DOWNTOWN NAMPA WEBSITE

With the release of the re-designed www.downtownnampa.com web site, we are thrilled to share with you how you can use your membership to network, view member only events, share your contact information with the public for networking, access vital resources, use the site to advertise news, events, deals and recruit new employees!

With the new Business Directory and Downtown Nampa Calendar of Events content is always changing; please help us ensure that your information is always updated so that others in the community can reach you.

To get instructions on how to create your member only INFO HUB login, send an email to info@downtownnampa.com and put "INFO HUB" in the subject line.