

DNA Regular Meeting Minutes
Nampa Development Services Center
500 12th Ave S
June 9, 2025
7:30am

Call to Order: 8:01

Roll Call: Julie Vincent, Michael Vernor, Clayton Borah, Lance Hancock, Beatrix Westmorland, Skee Wood

Guests: Amber Bothwell, Oscar Diaz, Amy Bowman, Morgan Treasure, Heather Driscoll, Kalene Jones

(1) Minutes

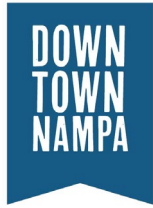
- a. **Action Item:** Approve May 14, 2025, meeting minutes
- b. **MTA:** Wood, 2nd Hancock
- c. **Motion Passed, none opposed**

(2) Reports

- a. Financials
 - i. Notes: we are over budget on several things, the org committee will need to meet to review and recommend amendments.
- b. **Action Item:** Approve May 2025 financials as presented.
 - i. **MTA with a plan to clean it up asap:** Wood, 2nd Vincent
 - ii. **Motion Passed, none opposed**
- c. Collection's report
- d. City Report
 - i. Feasibility Study Update: stakeholders are interested in moving forward with expectations for a strong cooperative role by the DNA. This conversation is evolving and will continue to be discussed.
- e. Downtown Coordinator Report
 - i. New Businesses:
 - 1. The church across the street from Real Life has a sign up now.
 - ii. Christmas Lights:
 - 1. Tested some lights. They did not look very good and they came down within a day.

(3) Committees Reporting

- a. **Design:**
 - i. Met and discussed street banners
 - ii. Met with Silver Bells to discuss lights in the alleys
 - iii. Discussed cigarette butt trash cans that will be an action item later in the meeting
- b. **Economic Vitality:**
 - i. Power Hour Debrief: successful for a first attempt. Will review potential improvements at the next meeting. Great presentation by Oscar. Fun way to connect DNA & community face-to-face. Next one at Prefunk.
- c. **Promotions:**
 - i. Event Budget Report in progress for the future
 - ii. Boy scouts' heavy participation in the next 3rd Thursday.
 - iii. Moving the previously successful 208 night market to Downtown on the 27th.



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- iv. Beer Festival: the Prefunk team was extremely helpful with pouring, crowd control, and advertising suggestions. Sold 500 cups, estimated 1500 attendees
- v. They bought 5000 tokens that will be used for future events throughout the year.
- d. **Organization:**
 - i. City MOU draft
 - ii. Contractor standards and procedures
 - iii. Roles and Responsibilities (succession planning)
 - iv. 5-year plan toward self-sustainability

(4) New Business

- a. **Action Item:** Approve the purchase of three (3) cigarette butt trash cans
 - i. **MTA option 2 (cheaper option):** Hancock, 2nd Wood
 - ii. **Motion Passed, none opposed**
- b. **Action Item:** Approve updated contract from Republic Services for shared trash compactor
 - i. **MTA:** Hancock, 2nd Vernor
 - ii. **Motion Passed, none opposed**
- c. **Action Item:** Approve rate sheet for shared trash compactor as proposed
 - i. **MTA:** Hancock, 2nd Vernor
 - ii. **Motion Passed, none opposed**
- d. **Action Item:** Approve Community Card Customer Agreement with Yiftee for Downtown Gift Cards – Tabled until next meeting due to legal concerns with the contract and Idaho State gift card law
- e. **Action Item:** Approve purchase of rental space at Nampa Chamber of Commerce for Board Retreat for \$100.00
 - i. **MTA:** Hancock, 2nd Wood
 - ii. **Motion Passed, none opposed**

(5) General Discussion

- a. Need to set date for annual meeting in August
- b. Tentatively Tuesday August 19th, Location TBA

(6) Announcements

- Board Retreat Monday, June 23rd, 2025, 8:00am - 12:00pm, followed by lunch downtown at 12:00pm
- June Third Thursday: June 19, 2025 from 6:00pm - 9:00pm
- Hispanic Cultural Festival: June 27, 2025 from 6:00pm - 9:00pm Lloyd Square
- Next Regular Board Meeting July 14th, 2025, 8:00am – Nampa Development Services Center

Adjournment: 9:12