

# Management Report

Nampa Business Improvement District  
For the period ended March 31, 2025

Prepared by

**Third Gen Bookkeeping, Inc.**

Prepared on

**May 2, 2025**

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Dear Management

This financial statement compilation is a service to assist management in presenting its financial statements. This presentation involves no activities to obtain any assurance that there are no material modifications needed for the statements to be in conformity with the applicable accounting framework (such as GAAP or IFRS). Third Gen Bookkeeping, Inc. does not use inquiries, analytical procedures, or review procedures, nor do they obtain an understanding of internal controls or engage in other audit procedures. In short, this compilation is not designed to provide any assurance regarding the information contained within the financial statements.

Sincerely,  
Andrew Lucas  
Third Gen Bookkeeping, Inc.

# Statement of Financial Position

As of March 31, 2025

|                                     | Total               |
|-------------------------------------|---------------------|
| <b>ASSETS</b>                       |                     |
| <b>Current Assets</b>               |                     |
| <b>Bank Accounts</b>                |                     |
| 1010 US Bank Checking 4740          | 19,891.82           |
| 1020 Bank of Idaho Checking 4938    | 92,297.06           |
| 1030 Bank of Idaho Savings 4679     | 500.07              |
| <b>Total Bank Accounts</b>          | <b>112,688.95</b>   |
| <b>Other Current Assets</b>         |                     |
| 1310 Due (to)/from DNF              | 47.98               |
| <b>Total Other Current Assets</b>   | <b>47.98</b>        |
| <b>Total Current Assets</b>         | <b>112,736.93</b>   |
| <b>TOTAL ASSETS</b>                 | <b>\$112,736.93</b> |
| <b>LIABILITIES AND EQUITY</b>       |                     |
| <b>Total Liabilities</b>            |                     |
| <b>Equity</b>                       |                     |
| 3200 Retained Earnings              | 58,829.24           |
| Net Revenue                         | 53,907.69           |
| <b>Total Equity</b>                 | <b>112,736.93</b>   |
| <b>TOTAL LIABILITIES AND EQUITY</b> | <b>\$112,736.93</b> |

# Statement of Activity YTD Comparison

March 2025

|                                                |                  | Total                     |
|------------------------------------------------|------------------|---------------------------|
|                                                | Mar 2025         | Oct 2024 - Mar 2025 (YTD) |
| <b>REVENUE</b>                                 |                  |                           |
| 4100 BID Assessment Income                     |                  |                           |
| 4110 BID Assessments                           | 3,499.95         | 75,144.06                 |
| <b>Total 4100 BID Assessment Income</b>        | <b>3,499.95</b>  | <b>75,144.06</b>          |
| 4600 Event Income                              |                  |                           |
| 4610 Cinco de Mayo Income                      | 300.00           | 300.00                    |
| 4640 Beer Festival Income                      | 200.00           | 200.00                    |
| <b>Total 4600 Event Income</b>                 | <b>500.00</b>    | <b>500.00</b>             |
| <b>Total Revenue</b>                           | <b>3,999.95</b>  | <b>75,644.06</b>          |
| <b>GROSS PROFIT</b>                            | <b>3,999.95</b>  | <b>75,644.06</b>          |
| <b>EXPENDITURES</b>                            |                  |                           |
| 5100 Contracted Services                       |                  |                           |
| 5110 General Contracted Services               | 1,010.58         | 1,010.58                  |
| 5115 Assistant Event Coordinator               | 416.00           | 2,080.00                  |
| 5120 Social Media Contractor                   | 1,200.00         | 6,000.00                  |
| 5125 Bookkeeper/CPA                            | 100.00           | 600.00                    |
| <b>Total 5100 Contracted Services</b>          | <b>2,726.58</b>  | <b>9,690.58</b>           |
| 5200 General & Administration                  |                  |                           |
| 5210 General Operating Expenses                | 134.66           | 218.71                    |
| 5215 Bank Fees                                 | 9.00             | 55.75                     |
| 5240 Payment Processing Expense                | 30.58            | 30.58                     |
| <b>Total 5200 General &amp; Administration</b> | <b>174.24</b>    | <b>305.04</b>             |
| 5300 Dues & Subscriptions                      | 10.00            | 77.06                     |
| 5400 Downtown Expenses                         |                  |                           |
| 5415 Christmas Décor                           |                  | 2,511.10                  |
| 5420 Garbage Collection-WITCO                  | 385.00           | 3,037.46                  |
| 5425 Garbage Supplies-Hanson Janitorial        | 167.48           | 334.96                    |
| 5430 Snow Removal                              | 2,750.00         | 2,750.00                  |
| <b>Total 5400 Downtown Expenses</b>            | <b>3,302.48</b>  | <b>8,633.52</b>           |
| 5600 Events                                    |                  | 899.55                    |
| 5610 Event Support                             | 1,356.81         | 1,356.81                  |
| <b>Total 5600 Events</b>                       | <b>1,356.81</b>  | <b>2,256.36</b>           |
| 5900 Other                                     |                  | 790.30                    |
| <b>Total Expenditures</b>                      | <b>7,570.11</b>  | <b>21,752.86</b>          |
| <b>NET OPERATING REVENUE</b>                   | <b>-3,570.16</b> | <b>53,891.20</b>          |
| <b>OTHER REVENUE</b>                           |                  |                           |
| 6100 Miscellaneous Income                      |                  |                           |
| 6110 Interest Income                           | 16.49            | 16.49                     |

|                                 |              | Total                     |
|---------------------------------|--------------|---------------------------|
|                                 | Mar 2025     | Oct 2024 - Mar 2025 (YTD) |
| Total 6100 Miscellaneous Income | 16.49        | 16.49                     |
| Total Other Revenue             | 16.49        | 16.49                     |
| NET OTHER REVENUE               | 16.49        | 16.49                     |
| NET REVENUE                     | \$ -3,553.67 | \$53,907.69               |

# Statement of Activity Comparison

March 2025

|                                                | Total           |                 |
|------------------------------------------------|-----------------|-----------------|
|                                                | Mar 2025        | Mar 2024 (PY)   |
| <b>REVENUE</b>                                 |                 |                 |
| 4100 BID Assessment Income                     |                 |                 |
| 4110 BID Assessments                           | 3,499.95        | 3,187.16        |
| <b>Total 4100 BID Assessment Income</b>        | <b>3,499.95</b> | <b>3,187.16</b> |
| 4600 Event Income                              |                 |                 |
| 4610 Cinco de Mayo Income                      | 300.00          |                 |
| 4640 Beer Festival Income                      | 200.00          |                 |
| <b>Total 4600 Event Income</b>                 | <b>500.00</b>   |                 |
| <b>Total Revenue</b>                           | <b>3,999.95</b> | <b>3,187.16</b> |
| <b>GROSS PROFIT</b>                            |                 |                 |
|                                                | <b>3,999.95</b> | <b>3,187.16</b> |
| <b>EXPENDITURES</b>                            |                 |                 |
| 5100 Contracted Services                       |                 |                 |
| 5110 General Contracted Services               | 1,010.58        |                 |
| 5115 Assistant Event Coordinator               | 416.00          |                 |
| 5120 Social Media Contractor                   | 1,200.00        |                 |
| 5125 Bookkeeper/CPA                            | 100.00          |                 |
| <b>Total 5100 Contracted Services</b>          | <b>2,726.58</b> |                 |
| 5200 General & Administration                  |                 |                 |
| 5210 General Operating Expenses                | 134.66          |                 |
| 5215 Bank Fees                                 | 9.00            |                 |
| 5240 Payment Processing Expense                | 30.58           |                 |
| <b>Total 5200 General &amp; Administration</b> | <b>174.24</b>   |                 |
| 5300 Dues & Subscriptions                      | 10.00           |                 |
| 5315 Growth Zone Expenses                      |                 | 500.76          |
| <b>Total 5300 Dues &amp; Subscriptions</b>     | <b>10.00</b>    | <b>500.76</b>   |
| 5400 Downtown Expenses                         |                 |                 |
| 5420 Garbage Collection-WITCO                  | 385.00          | 825.00          |
| 5425 Garbage Supplies-Hanson Janitorial        | 167.48          |                 |
| 5430 Snow Removal                              | 2,750.00        |                 |
| 5440 General Beautification                    |                 | 768.56          |
| <b>Total 5400 Downtown Expenses</b>            | <b>3,302.48</b> | <b>1,593.56</b> |
| 5600 Events                                    |                 |                 |
| 5610 Event Support                             | 1,356.81        |                 |
| <b>Total 5600 Events</b>                       | <b>1,356.81</b> |                 |
| 5900 Other                                     |                 | 28.95           |

|                                        | Total               |                   |
|----------------------------------------|---------------------|-------------------|
|                                        | Mar 2025            | Mar 2024 (PY)     |
| <b>Total Expenditures</b>              | <b>7,570.11</b>     | <b>2,123.27</b>   |
| <b>NET OPERATING REVENUE</b>           | <b>-3,570.16</b>    | <b>1,063.89</b>   |
| <b>OTHER REVENUE</b>                   |                     |                   |
| 6100 Miscellaneous Income              |                     |                   |
| 6110 Interest Income                   | 16.49               |                   |
| <b>Total 6100 Miscellaneous Income</b> | <b>16.49</b>        |                   |
| <b>Total Other Revenue</b>             | <b>16.49</b>        | <b>0.00</b>       |
| <b>NET OTHER REVENUE</b>               | <b>16.49</b>        | <b>0.00</b>       |
| <b>NET REVENUE</b>                     | <b>\$ -3,553.67</b> | <b>\$1,063.89</b> |

Statement of Activity by Month

April 2024 - March 2025

|                                         | Apr 2024  | May 2024 | Jun 2024  | Jul 2024  | Aug 2024 | Sep 2024 | Oct 2024 | Nov 2024 | Dec 2024 | Jan 2025  | Feb 2025  | Mar 2025  | Total      |
|-----------------------------------------|-----------|----------|-----------|-----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|------------|
| REVENUE                                 |           |          |           |           |          |          |          |          |          |           |           |           |            |
| 4100 BID Assessment Income              |           |          |           |           |          |          |          |          |          |           |           |           | 0.00       |
| 4110 BID Assessments                    | 13,654.95 | 1,562.50 | 11,200.26 | 11,574.34 | 4,216.50 | 2,005.00 | 7,778.22 | 48.10    | 3,074.22 | 24,262.27 | 36,481.30 | 3,499.95  | 119,357.61 |
| Total 4100 BID Assessment Income        | 13,654.95 | 1,562.50 | 11,200.26 | 11,574.34 | 4,216.50 | 2,005.00 | 7,778.22 | 48.10    | 3,074.22 | 24,262.27 | 36,481.30 | 3,499.95  | 119,357.61 |
| 4600 Event Income                       |           |          |           |           |          |          |          |          |          |           |           |           | 0.00       |
| 4610 Cinco de Mayo Income               |           |          |           |           |          |          |          |          |          |           |           | 300.00    | 300.00     |
| 4640 Beer Festival Income               |           |          |           |           |          |          |          |          |          |           |           | 200.00    | 200.00     |
| Total 4600 Event Income                 |           |          |           |           |          |          |          |          |          |           |           | 500.00    | 500.00     |
| Total Revenue                           | 13,654.95 | 1,562.50 | 11,200.26 | 11,574.34 | 4,216.50 | 2,005.00 | 7,778.22 | 48.10    | 3,074.22 | 24,262.27 | 36,481.30 | 3,999.95  | 119,857.61 |
| GROSS PROFIT                            |           |          |           |           |          |          |          |          |          |           |           |           |            |
| EXPENDITURES                            |           |          |           |           |          |          |          |          |          |           |           |           |            |
| 5100 Contracted Services                | 2,750.00  |          |           |           |          |          |          |          |          |           |           |           | 2,750.00   |
| 5110 General Contracted Services        |           |          |           |           |          |          |          |          |          |           |           | 1,010.58  | 1,010.58   |
| 5115 Assistant Event Coordinator        |           |          |           |           |          |          | 416.00   |          | 416.00   |           | 832.00    | 416.00    | 2,080.00   |
| 5120 Social Media Contractor            |           |          |           |           |          |          | 1,200.00 |          | 1,200.00 | 1,200.00  | 1,200.00  | 1,200.00  | 6,000.00   |
| 5125 Bookkeeper/CPA                     |           |          |           |           |          | 700.00   | 100.00   | 100.00   | 100.00   | 100.00    | 100.00    | 100.00    | 1,300.00   |
| Total 5100 Contracted Services          | 2,750.00  |          |           |           |          | 700.00   | 1,716.00 | 100.00   | 1,716.00 | 1,300.00  | 2,132.00  | 2,726.58  | 13,140.58  |
| 5200 General & Administration           |           |          |           |           |          |          |          |          |          |           |           |           | 0.00       |
| 5210 General Operating Expenses         |           |          |           |           |          |          |          |          |          |           | 84.05     | 134.66    | 218.71     |
| 5215 Bank Fees                          | 9.00      | 9.00     | 18.00     | 9.00      | 21.00    | 9.00     | 9.00     | 9.00     | 9.00     | 9.00      | 10.75     | 9.00      | 130.75     |
| 5240 Payment Processing Expense         |           |          |           |           |          |          |          |          |          |           |           | 30.58     | 30.58      |
| Total 5200 General & Administration     | 9.00      | 9.00     | 18.00     | 9.00      | 21.00    | 9.00     | 9.00     | 9.00     | 9.00     | 9.00      | 94.80     | 174.24    | 380.04     |
| 5300 Dues & Subscriptions               |           |          |           |           |          | 10.00    | 27.06    | 10.00    | 10.00    | 10.00     | 10.00     | 10.00     | 87.06      |
| 5315 Growth Zone Expenses               | 500.76    | 500.76   | 500.76    |           |          |          |          |          |          |           |           |           | 1,502.28   |
| Total 5300 Dues & Subscriptions         | 500.76    | 500.76   | 500.76    |           |          | 10.00    | 27.06    | 10.00    | 10.00    | 10.00     | 10.00     | 10.00     | 1,589.34   |
| 5400 Downtown Expenses                  |           |          |           |           |          |          |          |          |          |           |           |           | 0.00       |
| 5410 Flowers                            |           |          | 5,015.40  |           |          |          |          |          |          |           |           |           | 5,015.40   |
| 5415 Christmas Décor                    |           |          |           |           |          |          | 1,500.00 |          | 992.71   | 18.39     |           |           | 2,511.10   |
| 5420 Garbage Collection-WITCO           | 440.00    | 385.00   | 440.00    | 495.00    |          | 1,100.00 | 727.46   | 440.00   | 495.00   | 495.00    | 495.00    | 385.00    | 5,897.46   |
| 5425 Garbage Supplies-Hanson Janitorial |           | 123.18   |           | 164.24    |          |          |          |          |          | 167.48    |           | 167.48    | 622.38     |
| 5430 Snow Removal                       |           |          |           |           |          |          |          |          |          |           |           | 2,750.00  | 2,750.00   |
| 5440 General Beautification             | 1,164.71  |          |           |           |          |          |          |          |          |           |           |           | 1,164.71   |
| Total 5400 Downtown Expenses            | 1,604.71  | 508.18   | 5,455.40  | 659.24    |          | 1,100.00 | 2,227.46 | 440.00   | 1,487.71 | 680.87    | 495.00    | 3,302.48  | 17,961.05  |
| 5600 Events                             |           |          |           |           |          |          | 899.55   |          |          |           |           |           | 899.55     |
| 5610 Event Support                      |           |          |           |           |          |          |          |          |          |           |           | 1,356.81  | 1,356.81   |
| Total 5600 Events                       |           |          |           |           |          |          | 899.55   |          |          |           |           | 1,356.81  | 2,256.36   |
| 5900 Other                              | 28.95     | 28.95    | 28.95     |           | 307.80   |          | 315.12   | 315.12   |          | 160.06    |           |           | 1,184.95   |
| Total Expenditures                      | 4,893.42  | 1,046.89 | 6,003.11  | 668.24    | 328.80   | 1,819.00 | 5,194.19 | 874.12   | 3,222.71 | 2,159.93  | 2,731.80  | 7,570.11  | 36,512.32  |
| NET OPERATING REVENUE                   | 8,761.53  | 515.61   | 5,197.15  | 10,906.10 | 3,887.70 | 186.00   | 2,584.03 | -826.02  | -148.49  | 22,102.34 | 33,749.50 | -3,570.16 | 83,345.29  |

|                                 | Apr 2024   | May 2024 | Jun 2024   | Jul 2024    | Aug 2024   | Sep 2024 | Oct 2024   | Nov 2024   | Dec 2024   | Jan 2025    | Feb 2025    | Mar 2025     | Total       |
|---------------------------------|------------|----------|------------|-------------|------------|----------|------------|------------|------------|-------------|-------------|--------------|-------------|
| OTHER REVENUE                   |            |          |            |             |            |          |            |            |            |             |             |              |             |
| 6100 Miscellaneous Income       |            |          |            |             |            |          |            |            |            |             |             |              | 0.00        |
| 6110 Interest Income            |            |          |            |             |            |          |            |            |            |             |             | 16.49        | 16.49       |
| Total 6100 Miscellaneous Income |            |          |            |             |            |          |            |            |            |             |             | 16.49        | 16.49       |
| Total Other Revenue             | 0.00       | 0.00     | 0.00       | 0.00        | 0.00       | 0.00     | 0.00       | 0.00       | 0.00       | 0.00        | 0.00        | 16.49        | 16.49       |
| NET OTHER REVENUE               | 0.00       | 0.00     | 0.00       | 0.00        | 0.00       | 0.00     | 0.00       | 0.00       | 0.00       | 0.00        | 0.00        | 16.49        | 16.49       |
| NET REVENUE                     | \$8,761.53 | \$515.61 | \$5,197.15 | \$10,906.10 | \$3,887.70 | \$186.00 | \$2,584.03 | \$ -826.02 | \$ -148.49 | \$22,102.34 | \$33,749.50 | \$ -3,553.67 | \$83,361.78 |

# Budget vs Actual Monthly 2025

March 2025

|                                         |                 |                  |                   | Total           |
|-----------------------------------------|-----------------|------------------|-------------------|-----------------|
|                                         | Actual          | Budget           | over Budget       | % of Budget     |
| <b>REVENUE</b>                          |                 |                  |                   |                 |
| 4100 BID Assessment Income              |                 |                  |                   |                 |
| 4110 BID Assessments                    | 3,499.95        | 7,833.33         | -4,333.38         | 44.68 %         |
| 4120 Collections                        |                 | 833.33           | -833.33           |                 |
| <b>Total 4100 BID Assessment Income</b> | <b>3,499.95</b> | <b>8,666.66</b>  | <b>-5,166.71</b>  | <b>40.38 %</b>  |
| 4200 Restricted Income                  |                 |                  |                   |                 |
| 4210 Grant Income                       |                 | 83.33            | -83.33            |                 |
| <b>Total 4200 Restricted Income</b>     |                 | <b>83.33</b>     | <b>-83.33</b>     |                 |
| 4400 Merchandise Income                 |                 |                  |                   |                 |
| 4410 Merchandise Sales                  |                 | 333.33           | -333.33           |                 |
| <b>Total 4400 Merchandise Income</b>    |                 | <b>333.33</b>    | <b>-333.33</b>    |                 |
| 4500 Sponsorship Income                 |                 |                  |                   |                 |
| 4510 Visionary Sponsor                  |                 | 833.33           | -833.33           |                 |
| 4520 Premier Sponsor                    |                 | 833.33           | -833.33           |                 |
| 4530 Event Sponsors                     |                 | 1,375.00         | -1,375.00         |                 |
| <b>Total 4500 Sponsorship Income</b>    |                 | <b>3,041.66</b>  | <b>-3,041.66</b>  |                 |
| 4600 Event Income                       |                 |                  |                   |                 |
| 4610 Cinco de Mayo Income               | 300.00          | 200.00           | 100.00            | 150.00 %        |
| 4620 Third Thursday Event Income        |                 | 691.67           | -691.67           |                 |
| 4630 Halloween Income                   |                 | 266.67           | -266.67           |                 |
| 4640 Beer Festival Income               | 200.00          | 1,666.67         | -1,466.67         | 12.00 %         |
| 4650 Music Festival Income              |                 | 750.00           | -750.00           |                 |
| 4660 Wine Festival Income               |                 | 708.33           | -708.33           |                 |
| <b>Total 4600 Event Income</b>          | <b>500.00</b>   | <b>4,283.34</b>  | <b>-3,783.34</b>  | <b>11.67 %</b>  |
| <b>Total Revenue</b>                    | <b>3,999.95</b> | <b>16,408.32</b> | <b>-12,408.37</b> | <b>24.38 %</b>  |
| <b>GROSS PROFIT</b>                     |                 |                  |                   |                 |
|                                         | <b>3,999.95</b> | <b>16,408.32</b> | <b>-12,408.37</b> | <b>24.38 %</b>  |
| <b>EXPENDITURES</b>                     |                 |                  |                   |                 |
| 5100 Contracted Services                |                 |                  |                   |                 |
| 5110 General Contracted Services        | 1,010.58        |                  | 1,010.58          |                 |
| 5115 Assistant Event Coordinator        | 416.00          | 416.67           | -0.67             | 99.84 %         |
| 5120 Social Media Contractor            | 1,200.00        | 1,525.00         | -325.00           | 78.69 %         |
| 5125 Bookkeeper/CPA                     | 100.00          | 725.00           | -625.00           | 13.79 %         |
| <b>Total 5100 Contracted Services</b>   | <b>2,726.58</b> | <b>2,666.67</b>  | <b>59.91</b>      | <b>102.25 %</b> |
| 5200 General & Administration           |                 |                  |                   |                 |
| 5210 General Operating Expenses         | 134.66          | 250.00           | -115.34           | 53.86 %         |
| 5215 Bank Fees                          | 9.00            | 33.33            | -24.33            | 27.00 %         |

|                                                |                 |                 |                  | Total           |
|------------------------------------------------|-----------------|-----------------|------------------|-----------------|
|                                                | Actual          | Budget          | over Budget      | % of Budget     |
| 5220 Office Supplies                           |                 | 25.00           | -25.00           |                 |
| 5225 Postage                                   |                 | 16.67           | -16.67           |                 |
| 5230 Printing Misc.                            |                 | 83.33           | -83.33           |                 |
| 5235 Insurance                                 |                 | 291.67          | -291.67          |                 |
| 5240 Payment Processing Expense                | 30.58           | 37.50           | -6.92            | 81.55 %         |
| 5245 Main Street Conference Expense            |                 | 375.00          | -375.00          |                 |
| 5250 Marketing                                 |                 | 416.67          | -416.67          |                 |
| <b>Total 5200 General &amp; Administration</b> | <b>174.24</b>   | <b>1,529.17</b> | <b>-1,354.93</b> | <b>11.39 %</b>  |
| 5300 Dues & Subscriptions                      | 10.00           |                 | 10.00            |                 |
| 5310 Main Sreet America Membership             |                 | 49.58           | -49.58           |                 |
| 5315 Growth Zone Expenses                      |                 | 541.67          | -541.67          |                 |
| 5320 QuickBooks                                |                 | 12.50           | -12.50           |                 |
| <b>Total 5300 Dues &amp; Subscriptions</b>     | <b>10.00</b>    | <b>603.75</b>   | <b>-593.75</b>   | <b>1.66 %</b>   |
| 5400 Downtown Expenses                         |                 |                 |                  |                 |
| 5410 Flowers                                   |                 | 500.00          | -500.00          |                 |
| 5415 Christmas Décor                           |                 | 416.67          | -416.67          |                 |
| 5420 Garbage Collection-WITCO                  | 385.00          | 666.67          | -281.67          | 57.75 %         |
| 5425 Garbage Supplies-Hanson Janitorial        | 167.48          | 83.33           | 84.15            | 200.98 %        |
| 5430 Snow Removal                              | 2,750.00        | 416.67          | 2,333.33         | 659.99 %        |
| 5440 General Beautification                    |                 | 416.67          | -416.67          |                 |
| 5445 Other Downtown Expenses                   |                 | 83.33           | -83.33           |                 |
| <b>Total 5400 Downtown Expenses</b>            | <b>3,302.48</b> | <b>2,583.34</b> | <b>719.14</b>    | <b>127.84 %</b> |
| 5500 Merchandise                               |                 |                 |                  |                 |
| 5510 Merchandise Expenses                      |                 | 250.00          | -250.00          |                 |
| <b>Total 5500 Merchandise</b>                  |                 | <b>250.00</b>   | <b>-250.00</b>   |                 |
| 5600 Events                                    |                 |                 |                  |                 |
| 5610 Event Support                             | 1,356.81        |                 | 1,356.81         |                 |
| 5615 Third Thursday Expenses                   |                 | 1,833.33        | -1,833.33        |                 |
| 5620 Halloween Expenses                        |                 | 466.67          | -466.67          |                 |
| 5625 Cinco De Mayo Expenses                    |                 | 416.67          | -416.67          |                 |
| 5630 Beer Festival Expenses                    |                 | 1,000.00        | -1,000.00        |                 |
| 5635 Music Festival Expenses                   |                 | 1,666.67        | -1,666.67        |                 |
| 5640 Wine Festival Expenses                    |                 | 666.67          | -666.67          |                 |
| 5645 Event Marketing and Advertising           |                 | 833.33          | -833.33          |                 |
| <b>Total 5600 Events</b>                       | <b>1,356.81</b> | <b>6,883.34</b> | <b>-5,526.53</b> | <b>19.71 %</b>  |
| 5900 Other                                     |                 |                 |                  |                 |
| 5910 Special Projects                          |                 | 1,083.33        | -1,083.33        |                 |
| <b>Total 5900 Other</b>                        |                 | <b>1,083.33</b> | <b>-1,083.33</b> |                 |

|                                        |                     |                  |                     | Total            |
|----------------------------------------|---------------------|------------------|---------------------|------------------|
|                                        | Actual              | Budget           | over Budget         | % of Budget      |
| <b>Total Expenditures</b>              | <b>7,570.11</b>     | <b>15,599.60</b> | <b>-8,029.49</b>    | <b>48.53 %</b>   |
| <b>NET OPERATING REVENUE</b>           | <b>-3,570.16</b>    | <b>808.72</b>    | <b>-4,378.88</b>    | <b>-441.46 %</b> |
| <b>OTHER REVENUE</b>                   |                     |                  |                     |                  |
| 6100 Miscellaneous Income              |                     |                  |                     |                  |
| 6110 Interest Income                   | 16.49               |                  | 16.49               |                  |
| <b>Total 6100 Miscellaneous Income</b> | <b>16.49</b>        |                  | <b>16.49</b>        |                  |
| <b>Total Other Revenue</b>             | <b>16.49</b>        | <b>0.00</b>      | <b>16.49</b>        | <b>0.00%</b>     |
| <b>NET OTHER REVENUE</b>               | <b>16.49</b>        | <b>0.00</b>      | <b>16.49</b>        | <b>0.00%</b>     |
| <b>NET REVENUE</b>                     | <b>\$ -3,553.67</b> | <b>\$808.72</b>  | <b>\$ -4,362.39</b> | <b>-439.42 %</b> |

# Budget vs Actual YTD 2025

October 2024 - March 2025

|                                         |                  |                  |                   | Total           |
|-----------------------------------------|------------------|------------------|-------------------|-----------------|
|                                         | Actual           | Budget           | over Budget       | % of Budget     |
| <b>REVENUE</b>                          |                  |                  |                   |                 |
| 4100 BID Assessment Income              |                  |                  |                   |                 |
| 4110 BID Assessments                    | 75,144.06        | 46,999.98        | 28,144.08         | 159.88 %        |
| 4120 Collections                        |                  | 4,999.98         | -4,999.98         |                 |
| <b>Total 4100 BID Assessment Income</b> | <b>75,144.06</b> | <b>51,999.96</b> | <b>23,144.10</b>  | <b>144.51 %</b> |
| 4200 Restricted Income                  |                  |                  |                   |                 |
| 4210 Grant Income                       |                  | 499.98           | -499.98           |                 |
| <b>Total 4200 Restricted Income</b>     |                  | <b>499.98</b>    | <b>-499.98</b>    |                 |
| 4400 Merchandise Income                 |                  |                  |                   |                 |
| 4410 Merchandise Sales                  |                  | 1,999.98         | -1,999.98         |                 |
| <b>Total 4400 Merchandise Income</b>    |                  | <b>1,999.98</b>  | <b>-1,999.98</b>  |                 |
| 4500 Sponsorship Income                 |                  |                  |                   |                 |
| 4510 Visionary Sponsor                  |                  | 4,999.98         | -4,999.98         |                 |
| 4520 Premier Sponsor                    |                  | 4,999.98         | -4,999.98         |                 |
| 4530 Event Sponsors                     |                  | 8,250.00         | -8,250.00         |                 |
| <b>Total 4500 Sponsorship Income</b>    |                  | <b>18,249.96</b> | <b>-18,249.96</b> |                 |
| 4600 Event Income                       |                  |                  |                   |                 |
| 4610 Cinco de Mayo Income               | 300.00           | 1,200.00         | -900.00           | 25.00 %         |
| 4620 Third Thursday Event Income        |                  | 4,150.02         | -4,150.02         |                 |
| 4630 Halloween Income                   |                  | 1,600.02         | -1,600.02         |                 |
| 4640 Beer Festival Income               | 200.00           | 10,000.02        | -9,800.02         | 2.00 %          |
| 4650 Music Festival Income              |                  | 4,500.00         | -4,500.00         |                 |
| 4660 Wine Festival Income               |                  | 4,249.98         | -4,249.98         |                 |
| <b>Total 4600 Event Income</b>          | <b>500.00</b>    | <b>25,700.04</b> | <b>-25,200.04</b> | <b>1.95 %</b>   |
| <b>Total Revenue</b>                    | <b>75,644.06</b> | <b>98,449.92</b> | <b>-22,805.86</b> | <b>76.84 %</b>  |
| <b>GROSS PROFIT</b>                     | <b>75,644.06</b> | <b>98,449.92</b> | <b>-22,805.86</b> | <b>76.84 %</b>  |
| <b>EXPENDITURES</b>                     |                  |                  |                   |                 |
| 5100 Contracted Services                |                  |                  |                   |                 |
| 5110 General Contracted Services        | 1,010.58         |                  | 1,010.58          |                 |
| 5115 Assistant Event Coordinator        | 2,080.00         | 2,500.02         | -420.02           | 83.20 %         |
| 5120 Social Media Contractor            | 6,000.00         | 9,150.00         | -3,150.00         | 65.57 %         |
| 5125 Bookkeeper/CPA                     | 600.00           | 4,350.00         | -3,750.00         | 13.79 %         |
| <b>Total 5100 Contracted Services</b>   | <b>9,690.58</b>  | <b>16,000.02</b> | <b>-6,309.44</b>  | <b>60.57 %</b>  |
| 5200 General & Administration           |                  |                  |                   |                 |
| 5210 General Operating Expenses         | 218.71           | 1,500.00         | -1,281.29         | 14.58 %         |
| 5215 Bank Fees                          | 55.75            | 199.98           | -144.23           | 27.88 %         |

|                                                |                 |                  |                   | Total          |
|------------------------------------------------|-----------------|------------------|-------------------|----------------|
|                                                | Actual          | Budget           | over Budget       | % of Budget    |
| 5220 Office Supplies                           |                 | 150.00           | -150.00           |                |
| 5225 Postage                                   |                 | 100.02           | -100.02           |                |
| 5230 Printing Misc.                            |                 | 499.98           | -499.98           |                |
| 5235 Insurance                                 |                 | 1,750.02         | -1,750.02         |                |
| 5240 Payment Processing Expense                | 30.58           | 225.00           | -194.42           | 13.59 %        |
| 5245 Main Street Conference Expense            |                 | 2,250.00         | -2,250.00         |                |
| 5250 Marketing                                 |                 | 2,500.02         | -2,500.02         |                |
| <b>Total 5200 General &amp; Administration</b> | <b>305.04</b>   | <b>9,175.02</b>  | <b>-8,869.98</b>  | <b>3.32 %</b>  |
| 5300 Dues & Subscriptions                      | 77.06           |                  | 77.06             |                |
| 5310 Main Street America Membership            |                 | 297.48           | -297.48           |                |
| 5315 Growth Zone Expenses                      |                 | 3,250.02         | -3,250.02         |                |
| 5320 QuickBooks                                |                 | 75.00            | -75.00            |                |
| <b>Total 5300 Dues &amp; Subscriptions</b>     | <b>77.06</b>    | <b>3,622.50</b>  | <b>-3,545.44</b>  | <b>2.13 %</b>  |
| 5400 Downtown Expenses                         |                 |                  |                   |                |
| 5410 Flowers                                   |                 | 3,000.00         | -3,000.00         |                |
| 5415 Christmas Décor                           | 2,511.10        | 2,500.02         | 11.08             | 100.44 %       |
| 5420 Garbage Collection-WITCO                  | 3,037.46        | 4,000.02         | -962.56           | 75.94 %        |
| 5425 Garbage Supplies-Hanson Janitorial        | 334.96          | 499.98           | -165.02           | 66.99 %        |
| 5430 Snow Removal                              | 2,750.00        | 2,500.02         | 249.98            | 110.00 %       |
| 5440 General Beautification                    |                 | 2,500.02         | -2,500.02         |                |
| 5445 Other Downtown Expenses                   |                 | 499.98           | -499.98           |                |
| <b>Total 5400 Downtown Expenses</b>            | <b>8,633.52</b> | <b>15,500.04</b> | <b>-6,866.52</b>  | <b>55.70 %</b> |
| 5500 Merchandise                               |                 |                  |                   |                |
| 5510 Merchandise Expenses                      |                 | 1,500.00         | -1,500.00         |                |
| <b>Total 5500 Merchandise</b>                  |                 | <b>1,500.00</b>  | <b>-1,500.00</b>  |                |
| 5600 Events                                    | 899.55          |                  | 899.55            |                |
| 5610 Event Support                             | 1,356.81        |                  | 1,356.81          |                |
| 5615 Third Thursday Expenses                   |                 | 10,999.98        | -10,999.98        |                |
| 5620 Halloween Expenses                        |                 | 2,800.02         | -2,800.02         |                |
| 5625 Cinco De Mayo Expenses                    |                 | 2,500.02         | -2,500.02         |                |
| 5630 Beer Festival Expenses                    |                 | 6,000.00         | -6,000.00         |                |
| 5635 Music Festival Expenses                   |                 | 10,000.02        | -10,000.02        |                |
| 5640 Wine Festival Expenses                    |                 | 4,000.02         | -4,000.02         |                |
| 5645 Event Marketing and Advertising           |                 | 4,999.98         | -4,999.98         |                |
| <b>Total 5600 Events</b>                       | <b>2,256.36</b> | <b>41,300.04</b> | <b>-39,043.68</b> | <b>5.46 %</b>  |
| 5900 Other                                     | 790.30          |                  | 790.30            |                |
| 5910 Special Projects                          |                 | 6,499.98         | -6,499.98         |                |
| <b>Total 5900 Other</b>                        | <b>790.30</b>   | <b>6,499.98</b>  | <b>-5,709.68</b>  | <b>12.16 %</b> |

|                                        |                    |                   |                    | Total             |
|----------------------------------------|--------------------|-------------------|--------------------|-------------------|
|                                        | Actual             | Budget            | over Budget        | % of Budget       |
| <b>Total Expenditures</b>              | <b>21,752.86</b>   | <b>93,597.60</b>  | <b>-71,844.74</b>  | <b>23.24 %</b>    |
| <b>NET OPERATING REVENUE</b>           | <b>53,891.20</b>   | <b>4,852.32</b>   | <b>49,038.88</b>   | <b>1,110.63 %</b> |
| <b>OTHER REVENUE</b>                   |                    |                   |                    |                   |
| 6100 Miscellaneous Income              |                    |                   |                    |                   |
| 6110 Interest Income                   | 16.49              |                   | 16.49              |                   |
| <b>Total 6100 Miscellaneous Income</b> | <b>16.49</b>       |                   | <b>16.49</b>       |                   |
| <b>Total Other Revenue</b>             | <b>16.49</b>       | <b>0.00</b>       | <b>16.49</b>       | <b>0.00%</b>      |
| <b>NET OTHER REVENUE</b>               | <b>16.49</b>       | <b>0.00</b>       | <b>16.49</b>       | <b>0.00%</b>      |
| <b>NET REVENUE</b>                     | <b>\$53,907.69</b> | <b>\$4,852.32</b> | <b>\$49,055.37</b> | <b>1,110.97 %</b> |